

April 01, 2025

To
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Scrip Code: 500306
ISIN: INE903A01025

Sub: JK Technosoft Limited, subsidiary of Jaykay Enterprises Limited, appoints Mr. Sameer Nagpal as its President & CEO to propel growth in the Gen AI Era

Ref: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform you that JK Technosoft Limited (“JK Tech”), subsidiary of Jaykay Enterprises Limited, has appointed Mr. Sameer Nagpal as its President & CEO w.e.f. April 01, 2025.

Please find enclosed herewith a note issued by JK Tech in this regard.

This disclosure will also be hosted on Company's website viz. www.jaykayenterprises.com

Kindly take the same on record.

Thanking you,

Yours faithfully,

For Jaykay Enterprises Limited

Shikha Rastogi
Company Secretary & Compliance Officer

Encl: As above



JK Tech Appoints Sameer Nagpal as President & CEO to Propel Growth in the Gen AI Era

JK Technosoft Limited (“JK Tech”), a leading provider of new-generation Gen AI and data transformation services, proudly announces the appointment of **Sameer Nagpal** as its new President & CEO. **Aloke Paskar**, the current President & CEO, moves to the Advisory Board of the company. This significant move comes as JK Tech continues its mission to transform businesses with its **Generative AI platform, JIVA**, and drive innovation across the **Retail, CPG, and Financial Services industries**.

With over 25 years of experience in the US market, Sameer brings a proven track record of driving revenue growth through consultative selling, digital transformation, and cloud enablement. His deep expertise and strategic vision align perfectly with JK Tech's focus on delivering scalable, AI-driven solutions powered by strong partnerships with hyperscalers.

Under Sameer's leadership, JK Tech is set to expand its market footprint during a pivotal time in the Gen AI era. His role will emphasize leveraging **JIVA** to unlock data-driven insights and create transformative value for clients. By harnessing the power of Gen AI and JK Tech's industry-focused approach, Sameer aims to shape the next chapter of the company's success.

Aloke Paskar, former President & CEO of JK Tech, expressed his enthusiasm: “We are thrilled to welcome Sameer Nagpal as our new President & CEO. His exceptional leadership, deep industry relationships, and ability to foster innovation make him an ideal partner for JK Tech's next phase of growth and innovation. Sameer's expertise will play a pivotal role in enhancing our US market presence and driving transformative outcomes for our clients in the Gen AI era, establishing JK Tech as a unique platform-driven services company in the disruptive world of AI.”

Sameer Nagpal, now President & CEO of JK Tech, shared his vision, “I am honored to join JK Tech during such an exciting phase of its growth. The company's commitment to innovation and client success is inspiring. Together, we will build on JK Tech's momentum, delivering groundbreaking solutions that empower enterprises to thrive in a competitive, AI-driven landscape.”

About JK Tech

JK Tech is a Gen AI-focused data services organization dedicated to empowering enterprises in the Retail, CPG, and Financial Services industries. Through its strategic partnership with Google Cloud, JK Tech helps clients unlock the full potential of their data, enabling actionable insights, automation, and sustainable growth. JK Tech's flagship platform solution, JIVA, serves as a cornerstone for transforming business operations and achieving measurable ROI.

To learn more, visit www.jktech.com. Find JK Tech on [Twitter](#), [LinkedIn](#)