

April 15, 2025

To,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

Scrip Code: 500306
ISIN: INE903A01025

Sub: Press Release

Ref: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the copy of Press Release being issued by JK Technosoft Limited, Subsidiary of the Company, regarding “JK Tech and Inveniam Forge Strategic Partnership to Transform Alternative Investments with Blockchain and AI.”

This disclosure will also be hosted on Company’s website viz. www.jaykayenterprises.com

Kindly take the same on record.

Thanking you,

Yours faithfully,

For Jaykay Enterprises Limited

Shikha Rastogi
Company Secretary and Compliance Officer

Encl: as above



JK Tech and Inveniam Forge Strategic Partnership to Transform Alternative Investments with Blockchain and AI

New Delhi, 15th April 2025: JK Tech, a global leader in AI-powered digital transformation solutions, and Inveniam, a pioneering data integrity platform for private market assets, today announced a strategic partnership to revolutionize the alternative investment landscape. The collaboration will focus on transforming the global private markets through the development of Inveniam's next-generation platform for Alternative investments leveraging blockchain and AI to enhance data transparency, streamline transactions, and unlock new value for investors worldwide. This joint development is a combination of integrating JK Tech's IP enhancing Inveniam's capabilities around structured data and the continued utilization of JK Tech's advanced engineering capabilities with Inveniam's private market data operations orchestration. The partnership aims to set a new standard for efficiency and trust in private market investments. The next generation of private markets will be digital, and these will demand real-time data processing.

As part of the collaboration, JK Tech will integrate its Generative AI solution, JIVA, into the Inveniam platform. This integration will empower institutional investors, asset managers, and financial firms with enhanced automation, data-driven insights, and intelligent decision-making capabilities. Both companies are committing significant joint investments to expand their reach across key markets in the US, Abu Dhabi, and India, reinforcing their dedication to transforming the alternative investment sector.

"This partnership with Inveniam exemplifies JK Tech's commitment to driving innovation in financial services," stated **Sameer Nagpal, President & CEO of JK Tech**. "By integrating JIVA with Inveniam's platform, we are enabling AI-driven automation and data integrity at an unprecedented scale, fundamentally transforming how alternative investments are managed and valued."

Patrick O'Meara, Chairman & CEO of Inveniam, added, "At Inveniam, we are dedicated to reshaping private markets at the intersection of blockchain and AI. JK Tech's world-class JIVA solution and their expertise in digital engineering significantly strengthens our ability to deliver a transparent, scalable, and automated future for alternative investments."

The partnership is expected to yield key business benefits, including AI-driven decision-making through advanced analytics, enhanced data integrity and security via blockchain, scalable global expansion, and automated investment workflows, ultimately empowering financial institutions with greater accuracy and intelligence in managing alternative investments. As alternative investments continue to grow globally, JK Tech and Inveniam's collaboration is poised to redefine private market infrastructure.

About JK Tech

JK Tech is a Gen AI-focused data services organization dedicated to empowering enterprises in the Retail, CPG, and Financial Services industries. Through its strategic partnership with Google Cloud and AWS, JK Tech helps clients unlock the full potential of their data, enabling actionable insights,

automation, and sustainable growth. JK Tech's flagship platform solution, JIVA, serves as a cornerstone for transforming business operations and achieving measurable ROI. To learn more, visit www.jktech.com. Find JK Tech on [Twitter](#), [LinkedIn](#)

About Inveniam

Inveniam is a fintech founded in 2017, providing access, transparency, and trust in private market asset data via its Inveniam.io operating system. Inveniam operates out of NY, London, Abu Dhabi, and Michigan. Inveniam provides a platform to the owners and managers of private company assets, for AI and Blockchain powered operation of unstructured, private data at the edge. This is essential for enabling the digital trading of private market assets and the creation of financial products such as derivatives, indices, actively managed private market ETFs, and efficient private market interval funds.

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